Connect with your Community by Advocating Public Works

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Abstract
Often times Public Works Departments are not recognized by the general public like the Police and Fire Departments. If you went to 10 random people and asked them what the Police Department does, they may say they keep our City safe; if you ask them what the Fire Department does, they may say they fight fires; but, if you ask them what the Public Works Department does, you may get a blank stare. We, as Public Works professionals, need to do a better job advocating our profession and getting the word out to our community. We impact their lives on a daily basis, yet most people don’t even know who we are. Let’s collectively change that mindset. The more awareness we can bring to our communities, the more future potentials we have for our communities to start reaching out to our City Councils and Commissions to support us and to start funding the works done by Public Works. Let’s work together and spread the word, connect with your community by advocating Public Works.

Keywords: Does your community know who you are and what you do? Connect with your community by advocating Public Works!