Abstract

Hundreds of millions of people live in the EU and other parts of the world, with first world standard infrastructure.

However, English speaking countries tend to look to each other for what is international best practice and ideas.

Venturing beyond the language barrier, the author offers insights and ideas on what France has to offer, not only in better understanding asset management, but alternative approaches technically and in professional development.

In addition, ways to take opportunities to use and develop these ideas is offered.

Key Words: Asset Management, Community Engagement, Innovation